

PRIVACY POLICY

We understand that your privacy is important to you and how your personal data is controlled in our organization. We value and do respect your privacy, we value the privacy of everyone. We want to increase transparency and comply with the European Union's General Data Protection Regulation (GDPR).

We are Maron Steel Supplies B.V.
Campagneweg 11C+D
4761RM Zevenbergen
Chamber of Commerce nr. 20164579

Personal data This means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to us. This definition shall, where applicable, incorporate the definitions provided in the EU Regulation 2016/679 – the General Data Protection Regulation (GDPR).

1. Your Rights

We work with you in a business environment and you agree that as such you are not providing data which relates to you as an individual and in respect of your personal life. As such, unless you advise otherwise, we will treat you as a corporate subscriber, as defined in the Privacy and Electronic Communications (EC Directive) Regulations 2003 and consider that it is a legitimate interest to send you marketing material.

You have the following rights under the GDPR, which this notice and our use of personal data have been designed to uphold:

The right to be informed about our collection and use of personal data

The right of access to the personal data we hold about you (see section 8)

The right to rectification if any personal data we hold about you is inaccurate or incomplete (please contact us using the details in section 9).

The right to be forgotten – i.e. the right to ask us to delete any personal data we hold about you (We only hold your data for a limited time, as explained in section 7 but if you would like us to delete it sooner, please contact us using the details in section 9).

The right to restrict (i.e. prevent) the processing of your personal data

The right to data portability (obtain a copy of your personal data to re-use with another service organization)

The right to object to us using your personal data for particular purposes

Rights with respect to automated decision making and profiling

If you have any cause for complaint of our use of your personal data, please contact us using the details provided in section 9 and we will do our best to solve the problem for you. If we are unable to help, you also have the right to lodge a complaint with the Dutch's supervisory authority, the Information Commissioner's Office.

For further information about your rights, please contact the Information Commissioner's Office or your local Citizens Advice Bureau.

2. Use of Your Data

All personal data is processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. We will comply with our obligations and safeguard your rights under the GDPR at all times. For more details on security see section 4 below.

Our use of your personal data will always have a lawful basis, either because it is necessary for our performance of a contract with you, because you have consented to our use of your personal data or because it is in our legitimate interests. Specifically we may use your data for following purposes:

Providing and managing contact via email, mail, verbal requests or other

Personalizing and tailoring your experience with us verbally

Supplying our products and/or services to you

Personalizing and tailoring our products and/or services for you

Supplying you with emails that you can opt-out at any time by contacting us

3. Market research

Analyzing your use of our website (if you use it) and gathering feedback to enable us to continually improve your user experience. Where permitted by law, we may also use your data for marketing purposes which may include contacting you by email and/or telephone and/or text message and/or post with information, news and offers on our products and/or services. We will not, however, send

you unsolicited marketing or spam and will take all reasonable steps to ensure that we fully protect your rights and comply with our obligations under GDPR.

You have the right to withdraw your consent to us using your personal data at any time, and to request that we delete it.

We do not keep your personal data for any longer than necessary in light of the reason(s) for which it was first collected.

4. Storing your data

We only keep your personal data for as long as we need to in order to use it as described above in section 3, and/or as long as we have your permission to keep it.

We may store your data elsewhere but will take all reasonable steps to ensure that your data is related as safely and securely as it would be in Europe and under the GDPR

Data security is very important to us and to protect your data we have taken suitable measures to safeguard and secure data collected.

5. Sharing Your Data

We may sometimes contact with third parties to supply products and services to you on our behalf. These may include payment processing, delivery of goods, search engine facilities, advertising and marketing. In some cases, third parties may require access to some or all of your data. Where any of your data is required for such as purpose, we will take all reasonable steps to ensure that your data will be handled safely, securely, and in accordance with your rights, our obligations, and the obligations of third party under the law.

We may compile statistics about the use of our business with you including data on traffic, usage patterns, user numbers, sales, and other information. All such data will be anonymized and will not include any personally identifying data, or any anonymized data that can be combined with other data and used to identify you. We may from time to time share such data with third parties such as prospective investors, affiliates, partners, and advertisers. Data will only be shared and used within the bounds of the law.

In certain circumstances, we may be legally required to share certain data held by us, which may include your personal data, for example, where we are involved in legal proceedings, where we are complying with legal requirements, a court order, or a governmental authority

6. Changes to Business Ownership

We may, from time to time, expand or reduce our business and this may involve the sale and/or the transfer of control of all or part of our business. Any personal data that you have provided will, where it is relevant to any part of our business that is being transferred, be transferred along with that part and the new owner or newly controlling party will, under the terms of this Privacy Notice, be permitted to use that data only for the same purposes for which it was originally collected by us.

In the event that any of your data is to be transferred in such a manner, you will not be contacted in advance and informed of the changes

7. Control of your data

In addition to your rights under the GDPR, set out in section 2, we aim to give you strong controls on our use of your data

8. Accessing Your Data

You have the right to ask for a copy of any of your personal data held by us (where such data is held). Under the GDPR, no fee is payable and we will provide any and all information in response to your request free of charge.

9. Contacting us

Please contact us for more details at info@maronsteel.com or by telephone +31 168371212 or by post at our registered address. Please ensure that your query is clear, particularly if it is a request for information about the data we hold about you.